

REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF **ECONOMIC DEVELOPMENT, ENVIRONMENT & TOURISM**

07 November 2025

Dear Stakeholder

RE: Invitation to Participate in Consultation Session on the Review of the Limpopo **Tourism Growth Strategy (TGS)**

Limpopo Economic Development, Environment & Tourism (LEDET) has the mandate to promote a competitive economy, ensure sustainable environmental management, and grow the tourism sector in the province. To achieve this, LEDET focuses on accelerating economic growth, creating employment, managing environmental resources, and making Limpopo a preferred tourism and investment destination.

In fulfilling its mandate to grow tourism, the department has a focus on the following:

- Promoting and managing tourism activities in the province.
- Positioning Limpopo as a preferred tourism destination.
- Developing sustainable tourism destinations.

As part of its 2025/26 tourism growth agenda, LEDET will be undertaking a review of the Limpopo Tourism Growth Strategy (TGS). This review is premised on the recognition that there have been notable and rapid changes within the tourism sector on a global, national and provincial level.

The objectives of the review are to:

- (a) Confirm if the current strategic approach and identified clusters are still relevant to the Limpopo Province.
- (b) Identify those strategic interventions that are required to support the growing demand and supply expectations within the sector that are applicable to the Limpopo Province.
- (c) Identify key strategic projects for the tourism sector.

Millvest Advisory has been appointed as the service provider for this review and will be working closely with LEDET to ensure that the TGS review is conducted efficiently and effectively.

As an organization with a significant role in the tourism sector, we invite you to participate in this important initiative. Your insights and experiences will be invaluable in shaping recommendations to advance the tourism sector in the Limpopo Province.

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The sessions are scheduled as follows:

District	Date & Time	Venue
Capricorn	27 November 2025 11h00	One-Stop Shop LTA Building, N1 South, Polokwane
Vhembe	28 November 2025 10h00	Khoroni Hotel Thohoyandou
Tzaneen	08 December 2025 10h00	Hotel @ Tzaneen Tzaneen
Sekhukhune	19 January 2026 10h00	Groblersdal Municipal Offices Groblersdal
Waterberg	20 January 2026 11h00	Elephant Springs Hotel Bela- Bela

Should you have any questions or require further information, please feel free to contact Ms Vuyelwa Zondo, Project Manager at Millvest Advisory (vuyelwa@millvest.co.za; 079 561 8309) OR Seema Harmse, Project Manager at LEDET (HarmseS@ledet.gov.za; 079 341 0018)

We look forward to your positive response and to engaging with you on this initiative to grow tourism in the province.

Yours sincerely,

Ms KC Tlouane

DDG: Environmental Affairs & Tourism

Date: 10 1 205