

## INVITATION TO AN AWARENESS CREATION SESSION ON THE RECENTLY APPROVED WHITE PAPER ON THE DEVELOPMENT AND PROMOTION OF TOURISM IN SOUTH AFRICA

Cabinet approved the White Paper on the Development and Promotion of Tourism in South Africa. This was subsequently followed by the Minister of Tourism gazetting the Tourism White Paper for implementation.

To communicate the policy outcomes, create awareness on the approved policy and support implementation, the Department of Tourism will be hosting an Awareness Creation Session on the approved Tourism White Paper. The Department of Tourism hereby invite Western Cape tourism stakeholders to awareness creation on the Approved White Paper for the development and promotion of tourism in South Africa scheduled as follows:

DATE: 19 February 2025

**TIME:** 09:00- 15:00

**VENUE:** Southern Sun Newlands

You are kindly requested to confirm your attendance by email to <a href="mailto:pmarubini@tourism.gov.za">pmarubini@tourism.gov.za</a> or <a href="mailto:rmasete@tourism.gov.za">rmasete@tourism.gov.za</a> no later than 13 February 2025.







