



2025

- 23 - 25 June: ATTA Experience [London](#)

Thursday, 03 July: Spotlight TravelExpo: Harare (Zimbabwe) Meet Zimbabwean travel agents & tour operators selling regional, overseas travel & domestic tourism: Afternoon session: 12h00 - 18h00: **Table cost:** USD850/ZAR15,950 (plus VAT for South African companies)

Thursday, 28 August: Spotlight TravelExpo: Kampala (Uganda) Meet Ugandan travel agents & tour operators selling regional, overseas travel & domestic tourism: Morning session & lunch: 09h00 - 14h00: **Table cost:** USD800/ZAR15,200 (plus VAT for South African companies).

Friday, 19 September: Spotlight on Africa & Indian Ocean Islands TravelExpo: Dar es Salaam (Tanzania) Engage with Dar es Salaam-based travel agents, inbound & outbound tour operators selling rest of Africa, overseas & Indian Ocean islands packages - afternoon session: **Table Cost:** USD800/ZAR15,200 (plus VAT for South African companies)

- 27 September: World Tourism Day
- 01 - 03 October: Magical Kenya Expo: Nairobi
- 07 - 09 October: ATTA Essence of Africa: Malindi, Kenya
- 11 - 13 October: Swahili International TravelExpo - SITE: Dar es Salaam

Wednesday, 22 October: Spotlight on Africa Travel TravelExpo: Maputo (Mozambique)

Targeting Maputo-based travel agents & tour operators who sell travel to overseas destinations, Indian Ocean islands, rest of Africa and domestic tourism: Afternoon session & Cocktail party for travel agents, corporates/Embassies/NGO's:

Table Cost: USD810/ZAR14,800 (plus VAT for South African companies)

- 23-26 October: FIKANI Tourism Fair by INATUR
- 03 - 05 November: World Travel Market: London

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Thursday, 22 January: Spotlight on East Africa TravelExpo: Arusha (Tanzania)

Engage with Arusha and Moshi-based travel agents, inbound & outbound tour operators selling rest of Africa, overseas & Indian Ocean islands packages: **Table Cost:** USD825 (plus VAT for South African companies)

➤ Afternoon session: 13h30 - 19h00: [Gran Melia Hotel](#)

Wednesday, 11 - Thursday, 12 February: Spotlight TravelExpo: Nairobi (Kenya)

Meet Kenyan travel agents & tour operators selling regional & overseas travel & domestic tourism. **Table cost:** TBA

➤ Wednesday: Spotlight TravelExpo: 09h00 - 16h30: [Sarova Panafric Hotel](#)
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- 17 February: Start of Ramadan
- 18 - 19 February: Z-summit Zanzibar
- 19 - 20 March: Eid Al Fitr

Saturday, 28 March: Spotlight on Africa TravelExpo: Windhoek (Namibia)

Targeting Namibian travel agents & tour operators selling travel to overseas destinations, Indian Ocean islands, rest of Africa and domestic tourism. **Table Cost:** USD700/ZAR12,700 (plus VAT for South African companies)

➤ Saturday full-day session: 09h00 - 16h00: [Windhoek Country Club Resort](#)

- 03 - 06 April: Easter
- 06 - 08 April: ILTM Africa - Cape Town
- 13 - 15 April: World Travel Market Africa - Cape Town

Tuesday, 21 April: Spotlight on Africa TravelExpo: Accra (Ghana)

Meet Ghana-based travel agents & tour operators selling travel to overseas destinations, Indian Ocean islands, rest of Africa and domestic tourism. **Table Cost:** TBA

- 04 - 07 May (TBC): We are Africa



Launch New Products





- 04 - 07 May: Arabian Travel Market: Dubai
- 11 - 14 May (TBC): Indaba Durban
- 05 - 07 June: Karibu-Kilifair: Arusha

Thursday, 18 - Friday, 19 June: Spotlight on Africa & Overseas Destinations TravelExpo: Gaborone (Botswana)
Engage with Botswana travel agents, inbound & outbound tour operators selling regional, overseas and domestic tourism: **Table Cost: TBA**

- **Thursday, 18 June:** Evening networking party for top travel agents
- **Friday, 19 June:** Spotlight TravelExpo: 09h00 - 16h30
- 29 - 30 June: ATTA Experience London

July (TBC): Spotlight TravelExpo: Harare (Zimbabwe): Meet Zimbabwean travel agents & tour operators selling regional, overseas travel & domestic tourism: **Table cost: TBC**

- **Afternoon session: 12h00 - 17h00**

Late July (TBC): Spotlight on Africa & Indian Ocean Islands TravelExpo: Dar es Salaam (Tanzania)
Engage with Dar es Salaam-based travel agents, inbound & outbound tour operators selling rest of Africa, overseas & Indian Ocean islands packages - afternoon session: **Table Cost: USD800/ZAR15,200 (plus VAT for South African companies)**

Late August: Spotlight TravelExpo: Kampala (Uganda): Meet Ugandan travel agents & tour operators selling regional, overseas travel & domestic tourism: **Table cost: USD800/ZAR15,200 (plus VAT for South African companies).**

- **Morning session & lunch: 09h00 - 14h00:**

Mid September (TBC): Spotlight TravelExpo: Nairobi (Kenya)

Meet Kenyan travel agents & tour operators selling regional, overseas travel & domestic tourism. **Table cost: USD1,850/ZAR35,000 (plus VAT for South African companies)**

- **Tuesday: 18h00 - 20h00:** Networking cocktail party for exhibitors & directors of key travel agencies and inbound tour operators
- **Wednesday: 09h00 - 16h30: Spotlight TravelExpo**
- **Thursday: 09h00 - 16h30: Spotlight TravelExpo**

Wednesday, 21 October: Spotlight on Africa TravelExpo: Maputo (Mozambique)

Targeting Maputo-based travel agents & tour operators who sell travel to overseas destinations, Indian Ocean islands, rest of Africa and domestic tourism: Afternoon session & Cocktail party for travel agents, corporates/Embassies/NGO's:

Table Cost: (TBA)

DATES ARE SUBJECT TO CHANGE AND COSTS ARE PROVISIONAL





ATTENTION: Derek Houston | **Email:** derek@houstonmarketing.co.za | **Tel:** +27 12 665 0896

We would ...

- ☐ ...like to exhibit at the following workshops
☐ ...like more information on the following workshops
☐ ...like to request _____ additional representatives

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COMPANY NAME (to appear on the invoice): _____

CONTACT PERSON: _____

POSTAL ADDRESS: _____

E-Mail: _____

Tel: _____ Fax: _____

I accept the Terms and Conditions as listed on the website: www.houstonmarketing.co.za/spotlight-workshops/terms-conditions/

Signed: _____

PLEASE NOTE: All quoted costs are excluding South African VAT payable by South African registered companies only

RAND/DOLLAR EXCHANGE RATES DISCLAIMER

Houston Travel Marketing Services reserves the right to increase the Rand cost of the workshops due to fluctuations in the exchange rates.

Table costs include 2 representatives - additional representatives will be charged for to cover catering expenses. See the relevant workshop for cost.