



18TH SEPTEMBER



Greater Good for South Africa has declared 18th September “Do It Day”. It encourages a culture of volunteering by helping South Africans make a measurable difference to their communities for a single, inspiring day.

This year Do it Day is encouraging you to “do it” in the spirit of the Fifa World Cup 2010 and in preparing our beautiful country to be showcased to the world.

We invite the Travel, Tourism, Hospitality, and Gaming Sector the opportunity to “DO IT” for Tourism and make a contribution.

The National Tourism Career Expo is scheduled to take place at the Durban Exhibition Centre from 17th to 19 September 2009. The Expo is a joint initiative between the National department of Tourism, Department of Economic Development & Tourism (KZN) and the Tourism, Hospitality and Sport Sector Training Authority.

- The Objective of NTCE is to profile the Tourism sector as a Career of Choice and highlight the opportunities the sector presents for careers and employment.
- The Target audience includes: Learners, Tertiary students, Out-of-school youth, Graduates – unemployed & those seeking career mobility, and the Graduating Class of 2009.

HOW CAN THE TOURISM SECTOR DO IT!

1. Transport :

A number of the beneficiary Groups do not have the resources (especially transport) to get to the Expo. Schools have approached us to make transport available for their learners to get to the Expo. We look to the Tourism and Transport sector to volunteer coaches or micro-buses to transport these schools to the Expo.

2. Volunteers - Career Mentors:

The opportunity to speak to those 'in the job' is more enlightening and interactive - we seek volunteers for **1 hour on DO IT DAY - 18th September** - to share with the youth:

- the reality of the sector
- the merits
- the opportunities; and
- what it takes to succeed in the Tourism sector.

We look forward to your support!

INTERESTED:

Call Naledi Mashela: 011- 7000 400 – nalediM@proservintl.com

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Work in tourism. Celebrate our diversity.

